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NBA All-Star James Harden's Impact13 Foundation Teamed Up with Houston Housing Authority on Cuney Homes Basketball Court Makeover

Prominent officials, George Floyd's family attended the unveiling; festivities included games, giveaways, and light bites

HOUSTON—(Feb 29, 2023) – The <u>Houston Housing Authority</u> (HHA) and the Third Ward - Cuney Homes Choice Neighborhood Initiative kicked off a series of community revitalization projects on Monday, February 27, with the unveiling of a revamped basketball court at Cuney Homes. The project, spearheaded by James Harden and his philanthropic foundation, Impact13, aims to revitalize dilapidated basketball courts worldwide with fresh coats of paint, slick new equipment, and vivid local artistry. The Cuney Homes court is the latest showpiece in this effort to transform communities through basketball.

The court's vibrant new look includes a mural of a basketball player, painted by local artist Henry Agim, and pays homage to George Floyd. Floyd's love for sports and vibrant personality are reflected in the mural, which features a basketball player wearing a jersey with the number 54 – George Floyd's basketball jersey number in high school. The unveiling ceremony was attended by prominent leaders and elected officials, including District D Council Member Dr. Carolyn Evans-Shabazz and HHA President/CEO David A. Northern, Sr. Representatives of Congresswoman Sheila Jackson Lee and Mayor Sylvester Turner were also present at the event.

President Northern opened the press conference by stating how important it is to invest in the lives of young people: "We are grateful to James Harden and Impact13's Executive Director Pilar Donnelly for their commitment to bringing much-needed life to communities through basketball. The new court and mural are a source of pride for our youth at Cuney Homes and the entire Third Ward community. We look forward to more partnerships like this that create positive change in our neighborhoods."

Council Member Evans-Shabazz stated, "I am honored to serve as a council member for District D, but even more so, I am thrilled about this court and what it means for our Cuney Homes youth and residents." She then presented President Northern with a formal certificate of appreciation for the work HHA has done to uplift the Cuney Homes community.

The George Floyd family was present for the unveiling and shared their enthusiasm and appreciation for the festivities, the sense of community on display, and the beautiful artwork that has given life to Cuney Homes residents.



The ceremony was followed by a series of festivities, including basketball games, shoe giveaways, meals, and light refreshments. The event was attended by community members and basketball fans of all ages, who enjoyed the new court and celebrated the positive impact of the project in their community.

For more information on the Third Ward - Cuney Homes Choice Neighborhood Initiative, please visit the <u>Houston Housing Authority</u> website or <u>www.thirdwardchoice.com</u>. To learn more about the inspirational work James Harden's Impact13 Foundation does around the nation and world, please visit <u>www.impact13foundation.com</u>.

About Houston Housing Authority: HHA provides affordable homes and services to more than 60,000 low-income Houstonians, including more than 17,000 families housed through the Housing Choice Voucher Program as well as another 4,200 living in 19 public housing and tax credit developments around the city. HHA also administers one of the nation's largest voucher programs exclusively serving homeless veterans. More information about the Houston Housing Authority can be found at www.housingforhouston.com.

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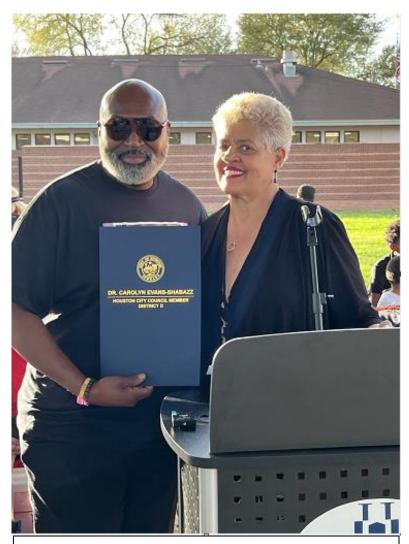
Shoe boxes being prepared for the shoe giveaway during the unveiling of the revamped basketball court at Cuney Homes.

(Photo Credit: Impact13)



Cuney residents play on the newly revamped basketball court at Cuney Homes. (Photo Credit: Impact13)





District D Council Member Dr. Carolyn Evans-Shabazz presents a formal certificate of appreciation to HHA President/CEO David A. Northern, Sr.

(Photo Credit: HHA)





Members of the George Floyd family, joined by (L-R) HHA President/CEO David A. Northern, Sr., Deputy District Director Eric D. Goodwine, Sr., District D Council Member Dr. Carolyn Evans-Shabazz, SNR Construction owner Sakara Ross, Impact13 Executive Director Pilar Donnelly, and Mayor's Office of Complete Communities Director Shannon Buggs at Cuney Homes on Monday, Feb. 27, 2023, celebrate the unveiling of the newly revamped basketball court.

(Photo Credit: HHA)





Shirts with the mural design are ready to be given away during the unveiling of the newly revamped Cuney Homes basketball court.

(Photo Credit: Impact13)